

Terms and Conditions – FRAME THE FLAVOUR

1. The contest named 'Frame The Flavours' is to identify the best content creators/influencers.
2. Only the employees of the companies who are operating from Ecoworld and Ecospace campuses, owned by Arliga Ecoworld Infrastructure Private Limited (Arliga) are eligible to participate in the contest.
3. Participants must have a public Instagram account with at least 2,000 followers at the time of participation.
4. There is no entry fee for participation.
5. Employees of Arliga, its affiliates, partners, and their immediate family members are not eligible to participate.
6. Participants must register through the official microsite (<https://www.frametheflavours.com/>) and provide accurate details. Registered participants will receive an email with an acknowledgement and a unique contestant number.
7. Each participant will be assigned up to 3 restaurants, and the participant should prepare one Instagram Reel highlighting the overall experience of The Bay at Ecoworld including the designated restaurants and key visuals of the signature dishes, ambience, and events, etc.
8. The participant must submit the draft Instagram Reel, and a draft Instagram Story to the organisers for shortlisting and approving before the same are posted on Instagram.
9. The participants should submit only one Instagram Reel and one supporting Instagram story to be considered for the contest.
10. The participant must follow @thebayatecoworld, tag the content with **@thebayatecoworld** and include the hashtag **#FrameTheFlavours**. Entries missing either of these steps will be disqualified.
11. Participants are strictly prohibited from entering office premises and restricted areas and shall not obstruct business operations or disturb other tenants or staff/employees or any third parties.
12. Entry into restricted zones, such as kitchens or storage areas, are not allowed without prior permission from the respective restaurant.
13. Content should appear independent and organic.
14. All content will be subject to approval and censoring by the organizing team prior to posting or judging.
15. Reels must not contain any negative remarks, defamatory statements, reference of any competitor brands, misrepresentation of any fact, person, brand, or tenant which will affect the reputation of Arliga and/or its tenants including the restaurants.
16. Participants may not use copyrighted music, footage, or third-party content without appropriate rights or licenses.

17. All eligible entries will be judged by a panel chosen by the organising team. The available Amazon vouchers to be won are listed below

(in Amazon Vouchers)

Category	Voucher Value	Count	Total
Winner	50,000	1	50,000
Runner-Up	30,000	1	30,000
Second Runner-Up	15,000	1	15,000
Most Original Reel	5,000	1	5,000
Best Storytelling	5,000	1	5,000
Best Clarity	5,000	1	5,000
Best Editing	5,000	1	5,000
Highest Engagement	5,000	1	5,000
Early-Bird (Best entry before 20th Aug)	2,500	4	10,000
Notable Mentions	2,000	10	20,000
Total		22	150,000

Note: Each participant is eligible to win only one prize (excluding early bird prizes). All prizes are in the form of Amazon India vouchers and are non-transferable.

18. By participating in this competition, participants agree to indemnify and hold harmless The Bay, Arliga, and their affiliates from any claims, losses, or damages arising from their actions, content submissions, or breach of contest terms. This includes, but is not limited to, copyright violations, misrepresentation, or harm caused to people or property during participation.
19. Submissions must be posted within the official window starting from 10th August 2025 to 29th August 2025 (11:59 PM IST). Late entries will not be considered.
20. Participant to bear all costs/expenses with respect to preparing the content for the contest, including cost food or drinks purchased from the restaurants, travel and other related expenses.
21. Arliga reserves sole discretion in accepting, disqualifying, or approving entries, including participant qualification.
22. By entering the contest, participants grant The Bay at Ecoworld, Arliga, and Brookfield Properties, a royalty-free, perpetual license to use, share, or repurpose their content and participants shall not have any claims with respect to this.

23. The organizers/Arliga reserve the right to modify, cancel, or amend any aspect of the contest or its rules without prior notice.
24. The organizers/Arliga will not be responsible for lost, late, incomplete, or corrupted submissions due to technical or human error.
25. All judging decisions made by the organizers/ Arliga will be final and binding.
26. All disputes will be subject to the exclusive jurisdiction of the courts in Bangalore, Karnataka, and governed by Indian law.
27. Participation in this contest constitutes full acceptance of these terms and conditions, including any future updates or amendments and compliance of all the terms and conditions is a mandatory requirement for getting qualified to participate in the Contest.
28. By agreeing to these Terms and Conditions, participants confirm that they have read, understood, and accepted all rules, guidelines, and obligations associated with the contest. Participation constitutes full and unconditional acceptance of these terms, including any future amendments, and participants agree to comply with all decisions made by the organizers/Arliga, which shall be final and binding.